

The Largest Event for the Label Printing Industry in Japan

LABEL FORUM JAPAN 2024

Discover the benefits of label products at the "Label Trade Show"

Co-hosted
Event

"Label Pavilion"

Exhibitor Information

**"Explore the future of
sustainable labeling"**

Exhibition fee **free**

Limited to the first **90**
companies

Application deadline
July 26th



Dates : Wednesday, October 23, 2024 - Friday, October 25, 2024

Opening Times : 10:00 am to 6:00 pm (until 5:00 pm on the last day)

Venue : Tokyo Big Sight (West Hall 3)

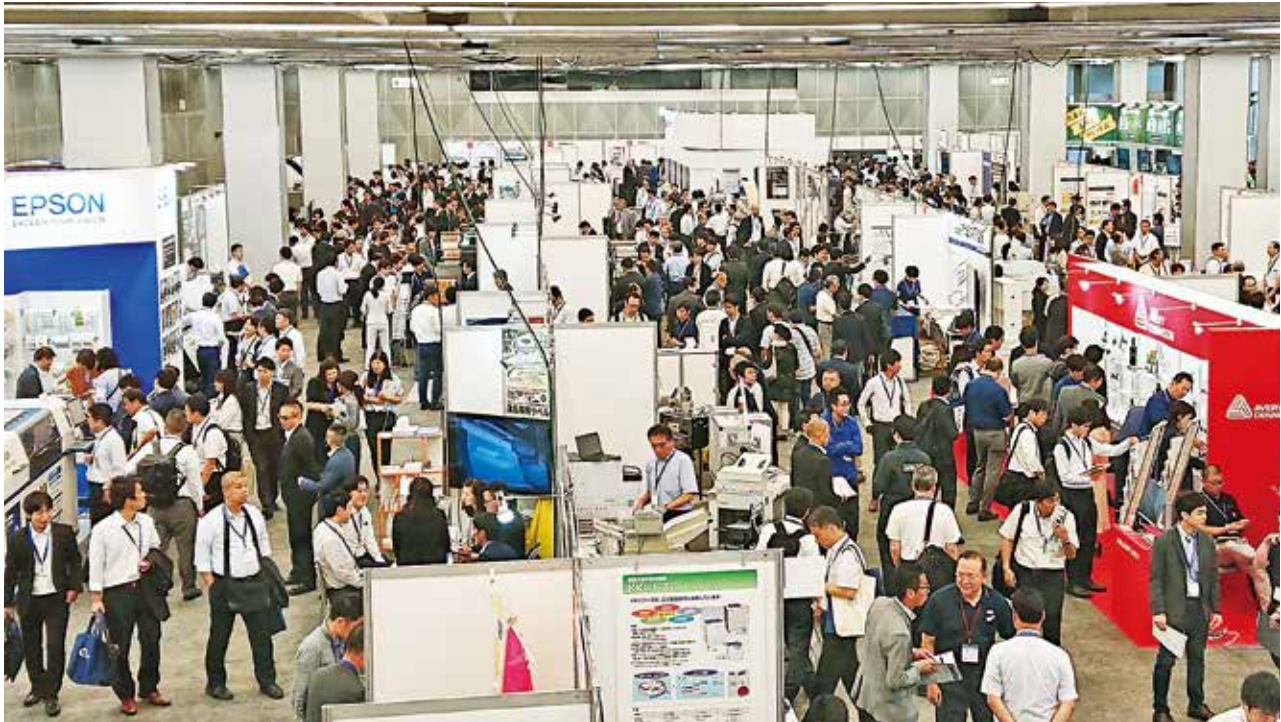
Organizer : Labelshimbun Co.



www.labelforum.jp

What is Label Forum Japan?

Label Forum Japan is the most significant event for the label printing industry in Japan, showcasing the latest trends and cutting-edge equipment and materials for label printing.



Why Attend Label Forum Japan?

Label Forum Japan offers the best opportunity to launch and promote your products to the Japanese label market. First held at the Tokyo International Forum in 2006 as “Label Summit Japan,” the event was pivotal in connecting the Japanese label market to the global stage. With the cooperation of the UK’s Informa Markets (Tarsus), organizer of the Label Expo Global Series, the conference featured the latest technologies and trends from around the world and provided insights from major Japanese brand owners who have adopted the newest labeling technologies.

The concurrent exhibition, networking lunch, and reception brought together crucial industry figures from Japan and abroad for a lively exchange of information. In 2008, the event was renamed “Label Forum Japan” and became solely sponsored by Labelshimbun Co. The event consists of a conference, exhibition, and VIP reception, and has been held six times.

Each iteration has expanded in scale and content, solidifying its position as Japan's most significant label printing industry event.

“Label Pavilion” at Label Forum Japan

The “Label Pavilion” is a special "label trade fair" set up within the exhibition hall of Label Forum Japan. This event aims to enhance the demand for labels by showcasing a wide variety of seals and labels, highlighting their superior functionality, design, product appeal, and environmental friendliness. It is an excellent opportunity to promote awareness among brand owners and label users.

Exhibiting at the Label Pavilion is free of charge.





Key Points of Label Forum Japan 2024

1. Expanded Venue and Event Period at Tokyo Big Sight

Label Forum Japan 2024, the first post-COVID exhibition, will be held at Tokyo Big Sight, Japan's largest convention center. The event will feature an expanded floor space, 1.6 times larger than previous events, and an extended duration of three days. This expanded scale will accommodate actual equipment demonstrations and effective in-house decorative booth setups. With a central theme of environmental friendliness, the latest label manufacturing technologies focusing on streamlining, labor-saving, and efficiency improvement will be showcased. The renowned venue and increased event scale provide an excellent platform for targeted promotion in a specialized exhibition setting.

2. Concurrent Events: "TOKYO PACK 2024" and "Hi Japan 2024"

Label Forum Japan 2024 will be held in Tokyo Big Sight's West Exhibition Hall 3, alongside "TOKYO PACK 2024" in the East Exhibition Hall and "Hi Japan 2024" in West Exhibition Halls 1, 2, and 4. TOKYO PACK 2024 will display the latest packaging-related products and technologies, including materials, food machinery, and eco-friendly equipment. Hi Japan 2024 will focus on the four major food themes: health, deliciousness, safety and hygiene, and food longevity. The simultaneous events are expected to attract numerous brand owners who use labels, providing an excellent opportunity to establish connections with new brand owners and packaging-related companies.

3. Strong Industry Support and Media Collaboration

Sponsored by Labelshimbun Co., publisher of the 54-year-old industry newspaper "Label Shimbun," Label Forum Japan benefits from extensive industry knowledge and media connections. Since 1969, Label Shimbun has provided comprehensive coverage of the label market's past, present, and future. The event will also offer insights into global label trends through strong collaboration with international industry figures and media. Additionally, the annually published "Japan Label Market," based on 16 years of market analysis, will provide an industry outlook, reinforcing the event's position as a key information hub for the label industry.

Event Overview

Event Name	Label Forum Japan 2024
Dates	Wednesday, October 23, 2024 - Friday, October 25, 2024 (3 days)
Opening Times	10:00 am to 6:00 pm (until 5:00 pm on the last day)
Venue	Tokyo Big Sight (West Exhibition Hall 3) 3-11-1 Ariake, Koto-ku, Tokyo, Japan 135-0063
Admission Fee	2,000 yen (tax included) *Free with advance registration
Event Theme	Explore the Future of Sustainable Labeling
Organizer	Labelshimbun Co.
Sponsors	The Japan Federation of Label Printing Industries (JFLP)
Attendees	Converters of labels, flexible packaging, folding cartons, commercial printing / Industry manufacturers and suppliers / Brand owners / Label and packaging designers / Label users / Labels and packaging trading companies / Advertising companies
Exhibition Area	100 companies, 187 booths, 4,680m ²
Estimated Attendees	6,000 (5,013 actual in 2019)
Events held at the same time and place	TOKYO PACK 2024 / Tokyo Big Sight (East Exhibition Hall) Hi Japan 2024 / Tokyo Big Sight (West Exhibition Halls 1, 2 & 4)

Schedule to Exhibit at Label Pavilion

Date and Time	Details
Friday, July 26th	Exhibitor application deadline
Friday, August 30th	Finalize exhibition content and submit to the organizer
Friday, September 6th	Submit text and images for exhibit explanation panels
Monday, October 21st	Deadline for arrival of exhibits from companies that cannot set up their own premises
Tuesday, October 22nd from 1:00 pm to 7:00 pm	Setting up exhibits
Wednesday, October 23rd from 8:00 am to 10:00 am	Final exhibit setup
Wednesday, October 23rd to Friday, October 25th	Label Forum Japan 2024
Friday, October 25th from 5:00 pm to 7:00 pm	Removal of exhibits

Exhibitor's Guide

► Booth Fee

Free of charge (Limited to 1 booth per company) Limited to the first 90 companies

► Included in One Booth

Table with white cloth covering / Spot light / Panel for explaining exhibits /
Posting information on the event official website

► Exhibit Space Specifications

Exhibition Space: 60 cm x 60 cm

***Please limit the number of exhibits to fit within the available space.**

Panel for Explaining Exhibits: A3 size

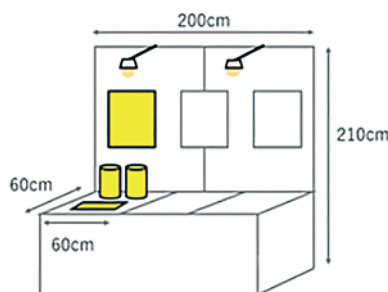
***The printing and setup will be done by the organizer.**

***You can design panels in-house by strictly adhering to the specified size and filling in the necessary information. Please submit complete data.**

***If you do not design the panel in-house, please submit text and image data by the specified deadline. It will be printed within the design specified by the organizer.**

***Proofreading or corrections of submitted data are not allowed.**

► Image of Exhibition Space



► Deadline for Exhibition Application

Friday, July 26, 2024

***We will close the program when we reach the limit.**

► Application for Exhibition

To apply for the exhibition, please fill out the attached application form and send it to the exhibition secretariat by email or fax.

► Cancellations After the Exhibition Contract

If you wish to cancel your exhibit for any reason, please contact the organizer by Friday, July 26.

► Notes on Exhibiting

- *Please exhibit products for which information can be disclosed.
- *Exhibiting companies are responsible for transporting exhibits.
- *Ensure your booth is set up by the opening time.
- *If you cannot handle the transport in-house, please check the application form for assistance.
- *Exhibitors unable to transport the exhibits themselves must ensure exhibits are delivered by the specified date and time at their own expense.
- *Unremoved exhibits after the event will be disposed of and cannot be returned.
- *Check the application form to see if visitors can access the exhibits.

► Floor plan



► Exhibitor List for Label Forum Japan 2024

<A to D>

4E antenna AB
 Abe Koki Seiksakusho
 Air Motion Systems (AMS) Japan
 Altech
 ANYTRON (Bitek Technology)
 Asahiseihan Industry
 Avatack
 Avery Dennison
 Belpac
 Brother
 BST
 Canon Marketing Japan
 Comnet
 Cross-link Pacific
 CTC Japan
 DAC Engineering

<E to G>

Echo Denki
 Ellieir Texel / Daio Group
 Epson
 Esko-Graphics
 EYE GRAPHICS COMPANY
 FFGS Graphic Supply
 FUJIFILM Graphic Solutions
 Funamizu Hagata Seihan
 GEN-YU Machinery
 GEW
 Global Graphics Software

<H to K>

Hagihara Industries
 Hamamatsu Photonics
 HISAGO
 HOYA Group Optics Division
 HP Indigo
 Idealliance/Printing United Alliance
 INTEGRITAG
 ITOCHU Metals
 Iwasaki International
 K.K. IRISU
 Kanematsu

Konica Minolta Japan
 K-SOLUTION
 Kuboi Ink
 Kurabo Industries

<L to M>

Labelexpo Global Series
 Labelshimbun
 Lintec
 Martin Automatic
 Marusho Chemical
 Matsuo Sangyo
 Maxcess
 Meisho
 Mimaki Engineering
 Miraclon
 N.H.I Trading
 NEION Film Coatings
 Net and Print
 New Tac Kasei
 Nikka
 Nikoh

 <O to R>
 Oji Tac
 Oki Electric Industry
 Osaka Sealing Printing
 Phoseon Technology
 Roland DG

<S to U>

Sanjo Machine Works
 Sanki Machinery
 Santo
 Sanwa Coken
 Sato
 SCREEN GP Japan
 SCREEN Graphic Solutions
 SEN LABELS MACHINERY
 Shinwa Label
 SHITARA
 Sirius Vision
 Sofu System

Soken Chemical & Engineering
 Solutech
 Star Marketing Japan
 Syouei Giken
 T&K TOKA
 Taiyo Kikai
 Takano Machinery Works
 TECHNOWAVE
 Tokyo Laminex
 Tomihiro Sangyo
 Toyo Ink
 Toyo Label
 Toyobo
 Toyobo MC
 Toyotec
 Tsukatani Hamono Mfg
 Uchida Machinery Works
 Ushio
 UVER

<V to Z>

VIGteQnos
 Xeikon
 XSYS Japan
 Yasu Corporation
 Yokohama Chemicals
 Yukousha
 ZEISER

As of June 10, 2024



LABEL FORUM JAPAN 2024

Contact us

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Event website <https://www.labelforum.jp>